



Sussex Incentives

Embracing city, coast, & countryside



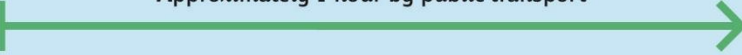
Globally connected
Sussex is well connected to London, Europe and international destinations, with a wide choice of transport links. By land, sea or air, it's easy to access our venues, towns or city.


220+
Destinations served by London Gatwick

The map displays the county of Sussex in a dark green color, with the word 'SUSSEX' written in large, light green letters across its center. Major roads are shown as white lines with purple route markers: M1, M11, M25, M40, M4, M3, M2, M20, M23, and A27. Key locations are marked with dots and labels: LUTON AIRPORT, STANSTED AIRPORT, HEATHROW AIRPORT, LONDON VICTORIA, ST PANCRAS, GATWICK AIRPORT, CRAWLEY, HORSHAM, HAYWARDS HEATH, SOUTH DOWNS NATIONAL PARK, HIGH WEALD AONB, RYE, BATTLE, LEWES, HAILSHAM, HASTINGS, PORTSMOUTH, CHICHESTER, WORTHING, BRIGHTON, NEWHAVEN, POLEGATE, EASTBOURNE, FOLKESTONE EUROTUNNEL, and DOVER. Airports are indicated by airplane icons in white circles. Ferry routes are shown with anchor icons. A dashed line represents the English Channel. A scale bar at the bottom right shows a distance of approximately 1 hour by public transport.

ENGLISH CHANNEL

Approximately 1 hour by public transport





Day 1 – Brighton

Arrive at your hotel in the vibrant and creative city of Brighton and get ready to explore...

Bicycles at the ready, saddle up and enjoy a morning of urban adventure on two wheels discovering the Regency heart of the city and famous coastline.

Kick back for a casual lunch and embrace café culture at its finest, immersing yourself in Brighton, watching the sights of city life unfurl around you.

In the afternoon, swap wheels for feet and be guided through the trendy North Laine by one of Brighton's renowned street artists; the walls change weekly in a colourful celebration of city culture, but can you spot our Banksy?

And be sure to make time for vintage worshippers, tailoring lovers, designer hunters and bargain grabbers to discover all the city has to offer.

As the afternoon draws to a close, head to one of our quirky bars for a masterclass in creating cocktails using Brighton-brewed spirits, then join the locals on the beach to watch the starlings murmur and the sun slip into the sea.

Dine in style in one of the eateries in the Victorian sea front arches, sampling the locally caught sumptuous seafood; from fish 'n' chips to oysters, the choice is yours.

Plump up the pillows and slumber in one of Brighton's famous sea front hotels.





Day 2 – Into Sussex

After breakfast, head off into the stunning Sussex countryside, a pebble-throw from Brighton.

Step off the world and into the trees and discover 'Shinrin Yoku' – also known as forest bathing. Experience freedom, magic and the restorative touch of nature as you enjoy a meditative and mindful journey into the Sussex South Downs National Park, embracing peace and calmness.



Rustle up a rustic lunch in the countryside with the help of a professional forager; they'll teach you the basics of foraging wild food, helping you identify wild garlic, three cornered leeks, nettles and a cornucopia of funghi. Then cook up your own wild food feast over a roaring fire, sit back and enjoy the fresh air and fruits of your labours.

In the afternoon, embark on a Sussex safari! Encounter herds of wild ponies, cattle, deer and pigs as they roam 3,500 acres of Sussex on an internationally renowned re-wilding project driving the forces of habitat regeneration, in a setting that feels as wild and dynamic as the African bush.



If you're feeling adventurous go wild under the stars in the UK's first ever gastro camp site where you can feast on food from the field next door. Or for those in need of creature comforts, check into one of our award-winning five-star country house hotels and dine in style sampling intimate Sussex style Michelin starred feasts.



Day 3 – Sparking ideas

From your hotel, catch an iconic red double-decker bus and chug through the Sussex countryside to discover the secret of Sussex; internationally recognised award winning sparkling wine.

Learn the art of sabrage, the ancient art of opening a bottle of Sussex sparkling with a sabre then quaff the finest English wines, created from grapes grown on the sunny slopes of the South Downs, savouring the rich, creamy flavour and delicately refreshing citrus notes. Sussex sparkling is served by King Charles III so is sure to deliver you memorable moments with every glass.

Enjoy lunch amongst the vines, sampling the finest Sussex produce.

For an afternoon to remember, enjoy an adrenaline-fuelled adventure with off road driving. Feel every bump and drop as you speed over rutted off-road tracks in a Land Rover from the 1960s, a British design classic. Embrace the bouncy ride and lack of modern technology as you master the challenges of driving off-road through mind blowing scenery.

Back at your hotel, sooth your aching limbs in a traditional roll topped bath, glass of Sussex sparkling in hand!





Day 4 – Flights of fancy

Start your day with an early morning slow adventure and be introduced to the delights of English birdsong by a qualified 'twitcher', who will guide you through the dawn chorus, identifying each native species.

For those wishing to spread their wings further, don your flying goggles and take part in ultimate aerobatics in a two-seat stunt aircraft. With an instructor at hand to show you basic aerobatic manoeuvres, you'll get the chance to loop, stall, swoop and roll; a dream come true for adrenaline junkies. For the faint of heart, enjoy Sussex by air with a private scenic tour in a 1960's aircraft and let your pilot be your tour guide as you relax and enjoy the stunning scenery.

And no trip to Sussex would be complete without the quintessential English afternoon tea. Including dreamy sweet and savoury delights with lashings of tea, it truly is a celebration for any occasion.

For your final afternoon, culture calls; from the Bloomsbury Set country home to royal palaces, from historic battle fields to the opera, from contemporary art galleries to arts festivals, you're spoilt for choice in Sussex.

Finally pack your bags and say goodbye; you can reach London Heathrow Airport in 65 minutes away and Gatwick Airport in 45 minutes, so you'll soon be home with your loved ones sharing memories of Sussex.



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